

## The Big Staff Meeting Spread the Word Toolkit

This toolkit includes:

- An introduction to *The Big Staff Meeting* and available resources
- Website and Newsletter text on *The Big Staff Meeting*
- Social media posts

### Introduction to *The Big Staff Meeting*

The College of Teaching, the new chartered professional body for the teaching profession, is calling on teachers from all **phases and stages** to put aside **half an hour** to take part in *The Big Staff Meeting*.

*The Big Staff Meeting* introduces the College's place in the professional landscape of teaching in the UK. The development of the College has been carefully designed to benefit the profession as a whole.

We want every teacher to be well informed on the developing plans and share views on who should be part of the College and what the College should offer its members.

*The Big Staff Meeting* activity is starting on **January 6<sup>th</sup>**, where a number of schools will host their discussions as part of their INSET day. Schools can take part **any time** that suits them in the lead up to February half term.

Downloadable resources have been created for designated Big Staff Meeting organisers.

These include:

- *The Big Staff Meeting Pack* – introducing the College of Teaching and the national membership consultation. The pack outlines key questions and discussion points.
- *The Big Staff Meeting Poster* – a downloadable poster for staff rooms or notice boards.
- *The Big Staff Meeting PowerPoint* – a short presentation is also available for use in *Big Staff Meetings*.

Designated *Big Staff Meeting* organisers are being asked to encourage staff to share their views online following their meeting. The survey link is available on the Claim Your College homepage and from [www.research.net/r/N3L3KMC](http://www.research.net/r/N3L3KMC)

The consultation is open until the end of February. This will then feed into the national membership consultation and teachers' views are counted.

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### Website and newsletter text – Long

#### ***The Big Staff Meeting* – take half an hour and have your say on the College of Teaching!**

The College of Teaching, the new chartered professional body for the teaching profession, is calling on teachers from all **phases and stages** to put aside **half an hour** to take part in *The Big Staff Meeting*.

This is a vital part of shaping the College. By taking part in this national consultation, all teachers can have **their views counted** on the scope and benefits of membership that will shape the future direction of the College.

*The Big Staff Meeting* activity is starting on **January 6<sup>th</sup>**, where a number of schools will host their discussions as part of their INSET day. Schools can take part **any time** that suits them in the lead up to February half term.

We have a once in a lifetime opportunity for the teaching profession to come together to set its own standards.

Join us, share your views and pledge your support to the College so that we can work together to create a unified independent body where colleagues can come together for support and inspiration.

**Downloadable resources have been created** for designated *Big Staff Meeting* organisers. These include *The Big Staff Meeting* pack, a downloadable poster and a short PowerPoint presentation.

Can you help run *The Big Staff Meeting* in your school? Download resources and find out more at [www.claimyourcollege.org/big-staff-meeting](http://www.claimyourcollege.org/big-staff-meeting)

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### Website and newsletter text – Medium

#### ***The Big Staff Meeting* – take half an hour and have your say on the College of Teaching!**

The College of Teaching, the new chartered professional body for the teaching profession, is calling on teachers from all **phases and stages** to put aside **half an hour** to take part in *The Big Staff Meeting*.

This is a vital part of shaping the College. By taking part in this national consultation, all teachers can have **their views counted** on the scope and benefits of membership.

Can you help run *The Big Staff Meeting* in your school? Download resources and find out more at [www.claimyourcollege.org/big-staff-meeting](http://www.claimyourcollege.org/big-staff-meeting)

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### Website and newsletter text – Short

#### *The Big Staff Meeting*

The College of Teaching, the new chartered professional body for the teaching profession, is calling on all teachers to take part in *The Big Staff Meeting*. Take part in this national membership consultation and have your views counted!

Download resources at [www.claimyourcollege.org/big-staff-meeting](http://www.claimyourcollege.org/big-staff-meeting)

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### Social media posts

#### Twitter

- We're taking part in #bigstaffmeet – are you? This is vital way to #claimyourcollege – join the movement <http://buff.ly/1QgSI5x>
- The College must be owned by its future members. #Teachers! Have your say in #bigstaffmeet <http://buff.ly/1QgSI5x>
- Have an opinion on #CollegeofTeaching membership? We do and are taking part in #bigstaffmeet – join the movement <http://buff.ly/1QgSI5x>
- The #bigstaffmeet is coming! Can you spare 30mins to help shape our future together? <http://buff.ly/1QgSI5x> #claimyourcollege
- Calling all teachers from every phase and stage- help change the future direction of teaching <http://buff.ly/1QgSI5x> #bigstaffmeet
- The #bigstaffmeet is a short sch mtg where teachers will help determine the future membership of #collegeofteaching <http://buff.ly/1QgSI5x>
- The #bigstaffmeet starts on 6th Jan–is your sch hosting a discussion on this important subject? <http://buff.ly/1QgSI5x> #claimyourcollege

- Download FREE #bigstaffmeet resources for more information and advice here #claimyourcollege <http://buff.ly/1QgSI5x>
- Got questions about #collegeofteaching. Take part in #bigstaffmeet and share your thoughts #claimyourcollege <http://buff.ly/1QgSI5x>
- Would you prefer teachers only or a wider membership for #collegeofteaching ? Have your say at #bigstaffmeet <http://buff.ly/1QgSI5x>

## Facebook

- The College of Teaching, the new chartered professional body for the teaching profession, is calling on all teachers to take part in *The Big Staff Meeting*.  
  
Take part in this national membership consultation and have your views counted! Download resources at [www.claimyourcollege.org/big-staff-meeting](http://www.claimyourcollege.org/big-staff-meeting) #bigstaffmeeting #claimyourcollege
  - The Big Staff Meeting being run by the College of Teaching is a vital part of shaping the future direction of teaching. By taking part in this national consultation, all teachers can have their views counted on the scope and benefits of membership.  
  
Can you help run The Big Staff Meeting in your school? Download resources and find out more at [www.claimyourcollege.org/big-staff-meeting](http://www.claimyourcollege.org/big-staff-meeting) #bigstaffmeeting #claimyourcollege
  - We are taking part in the #collegeofteaching #bigstaffmeet – are you? This is a vital way to #claimyourcollege – join the movement and have your say on the future membership of the College of Teaching <http://buff.ly/1QgSI5x> #bigstaffmeeting #claimyourcollege
  - Who should College of Teaching membership be open to in your opinion? Teachers only or would you prefer a more inclusive model?  
  
Have your views counted by taking part in The Big Staff Meeting. Find out more here: [www.claimyourcollege.org/big-staff-meeting/](http://www.claimyourcollege.org/big-staff-meeting/) #bigstaffmeeting #claimyourcollege
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## **Further Information**

For further information, or to request additional sharing materials, please contact:

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